

## Foundation Alert

### Anti-Dumping duty imposed on Cold Rolled Coils/Sheets

#### Event

- National Tariff Commission (NTC) has imposed definitive anti-dumping duties on imports of the flat-rolled products of iron or non-alloy steel from Chinese Taipei, European Union, South Korea, and Vietnam for 5 years.

#### Impact

- NTC has imposed definitive anti-dumping duties on imports of the flat-rolled products of iron or non-alloy steel from Chinese Taipei, European Union, South Korea, and Vietnam with duty rate (% of C&F price) of 6.18/6.50/13.24/17.25% for a period of 5 years starting from 23<sup>rd</sup> August 2021.
- The investigated product is generally used in production of automotive parts, sub-assembly/inner body parts, fabrication of goods like doors/cabinets, pipes, tubes, refrigerators, washing machines, geysers, ovens etc.
- NTC initiated anti-dumping investigation on 25<sup>th</sup> Feb 2021 concerning the dumping of the flat-rolled products of iron or non-alloy steel cold- rolled (cold- reduced), not clad, plated or coated, of prime and secondary quality, into Pakistan originating in and/or exported from the European Union, Republic of Korea, Chinese Taipei and Vietnam and material injury caused by such dumped imports to the domestic industry manufacturing CR Coils/Sheets.
- On 23<sup>rd</sup> August 2021, commission imposed provisional anti-dumping duties ranging from 6.18% to 17% for four months.
- Period of investigation (POI) of dumping is from October 1, 2019 to September 30, 2020.
- Market share of dumped imports increased from 11.63% in 2018 to 14.67% in 2020 while for domestic products market share declined from 65.62% in 2018 to 59% in 2020.
- The domestic industry suffered injury during the POI on account of decline in sales, decline in profits, profitability, return on investment, production, capacity utilization, productivity.

#### Outlook

- The development is a material positive for ISL as it would enhance pricing certainty for the company and bode well for company's profitability.
- Increase in international margins amid higher demand from private sector and declining market share of private importers would enhance pricing power of ISL. Subsequently, results in lower working capital requirement due to decline in operating cycle. Aforementioned factors along with favorable regulatory regime and significant share of exports is expected to improve company's profitability. Thus, we retain our "Outperform" stance on the scrip with Dec-22 Target price of Rs123.1/sh.

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If	
Expected return >+10%	Outperform.
Expected return from -10% to +10%	Neutral.
Expected return <-10%	Underperform.